National Fire Prevention Week was October 7-13 with the theme "Look. Listen. Learn. Be aware – fire

can happen anywhere." The Salisbury Fire Department felt that the theme was great but they wanted a message targeted specifically to Salisbury residents. Salisbury Fire Department and Life Safety Educator Kimberly Boling contacted Battalion Chief Forrest to survey all SFD members on a key message.

The firefighters were given an option of three National Fire Protection Association approved messages to choose between. The top choice was "Know 2 Ways Out." This was essential because Salisbury firefighters are the ones in the field most often, addressing fire calls and community concerns throughout the city.

The city's communications department had a six-month contract for a local billboard and several

"We know that in order to teach our adults, we work through our children," said Boling. "Therefore we wanted a youthful, almost childish themed billboard. After some research and finding several ideas of kid's drawings, a vision was born. We are so proud of everyone for all of their input and hard work into this year's fire prevention message," said Boling.

> City departments were offered the opportunity to put a message on the billboard for a month. Fern Blair, Salisbury web and marketing services coordinator, contacted Boling to find out what message the Salisbury Fire Department would like to put up in October. Boling suggested a billboard

targeting kids, relaying the "two ways out" message, because local schools would be educating kids on fire safety

> and it would be a great reminder for kids passing by to inform their parents about what they learned in school.

Blair recommended a design that looked like a kid's creation, drawn with actual crayon. Boling donated the crayons from the Fire department's promotional materials so that Blair could begin work on the billboard

In true teamwork fashion the October billboard portrays the Salisbury Way and Team Salisbury. The Salisbury Fire Department would love to continue to have this billboard adventure every year for Fire Prevention Week!

City Council

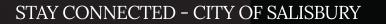
Mayor Al Heggins Mayor Pro Tem David Post Council Member Karen K. Alexander Council Member Brian Miller Council Member Tamara Sheffield

City Manager W. Lane Bailey



Readership Survey Winner

Congratulations to: Emily! Thank you to all of our readers who participated.



City of Salisbury Communications | (704) 638-4460 | coscommunications@salisburync.gov









(O) www.instagram.com/SalisburyNC www.salisburync.gov/Nixle Text SALISBURY to 888777 for City alerts.



Holiday Events For Salisbury

It's the most wonderful time of the year – and not just because it's the holiday season, but because Salisbury Parks and Recreation Department and Downtown Salisbury Inc. will host some amazing events to end the year on a high note. Whether you're looking for family-friendly event, horse and carriage rides, live music and performances, or a New Year's Eve celebration, we've got it all!

Holiday Night Out

Downtown Salisbury Inc. (DSI) will host Holiday Night Out on the biggest shopping day of the year, Friday, Nov. 23. The event consists of great holiday deals from Downtown Salisbury businesses, free trolley rides, seasonal music, and horse and carriage rides.

Friday, November 23 - from 5 to 9 p.m. Downtown Salisbury

Santa and the Grinch at the Bell Tower

This is the perfect opportunity to snap a photo with Santa and the Grinch at the historic Bell Tower. As you wait, you can enjoy ornament making, hot cocoa and cookies with DSI staff and community members.

Saturday, November 24 - from 11 a.m. to 2 p.m. Bell Tower Park

Brunch with Santa

We know Santa likes milk and cookies for a midnight snack but what does he eat for brunch? Join Salisbury Parks and Recreation Department to make a holiday memory by sharing brunch with Santa. For more information call (704) 216-PLAY. Pre-registration is required by visiting salisburync.gov/Brunch. The cost is \$5 per person.

Saturday, December 1 - from 10 a.m. to noon Salisbury Civic Center, S. MLK Jr. Ave

Holiday Lights Trip

Sign up for a van ride to the Charlotte Motor Speedway for the drive-through holiday lights display with Parks and Rec staff.

Thursday, December 13 - van leaves at 5:30 p.m.

Salisbury Civic Center, S. MLK Jr. Ave

A second trip to the Tanglewood Festival of Lights for the drivethrough holiday lights display with Parks and Rec staff.

Thursday, December 20 - van leaves at 5:30 p.m.

Salisbury Civic Center, S. MLK Jr. Ave

For more details call (704) 216-PLAY. Pre-registration is required by visiting salisburync.gov/Lights. Cost is \$10 per rider/event.

Santa and Grinch with Fire Trucks

The last DSI event before Christmas is one the entire family can enjoy. The day will consist of free rides throughout downtown on antique fire trucks with Santa and the Grinch by your side.

Saturday, December 15 - from 11 a.m. to 2 p.m. Visitor's Center, 204 E. Innes St.

New Year's Eve at the Bell Tower

There is no better way to celebrate New Year's Eve than by ringing in the New Year with the Salisbury Parks and Recreation Department. The night will be filled with free games, live music and refreshments.

Monday, December 31 - from 9 p.m. to midnight Bell Tower Park

EVENT CALENDAR: DECEMBER

Community, Community Engagement

Friday, December 7 - starts at 3 p.m. Location TBD

City Council Meeting

Attend public city council meetings to find out what's happening in your city.

Tuesday, December 4 and 18 - starts at 5 p.m. City Hall, 217 S. Main St.

Inside This Edition:

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Community, Community Engagement - P. 2

Tips for Holiday Safe Shopping - P. 3

#PositiveGossip - P. 3

Team Effort "Draws Up" Billboard - P. 4

Leaf Burning is prohibited within the city limits of Salisbury as public pick up services are available to our citizens.

During Leaf Season

October 15, 2018 – March 31, 2019 Loose leaves must be raked to the curb by Monday morning of your collection week to ensure collection. Bagged leaves may be put out weekly on your regular trash/yard waste day.

During the Off Season

April 1, 2019 – October 11, 2019 All loose leaves and shrub clippings must be bagged or placed in a container for collection. Vacuum trucks do not run during this time. Bagged leaves will be collected on your regular trash/yard waste day.

Helpful Reminders

There will be no leaf collection during holiday weeks:

November 19 - 23, (Thanksgiving Week) December 24 - 28 (Christmas Week)



Know Your F.O.G.

Find out why the proper disposal of F.O.G., (Fats, Oils, Grease and Wax) is so important.

This Thanksgiving, as you whip up your holiday meal, chances are you will end up with leftover cooking oils and fat. It is important to learn the proper way to dispose of those oils. Pouring them down the drain can be hazardous to the environment and possibly, your pocket. F.O.G. sticks to the inside

of sewer pipes when cooled, causing constricted flow and blocked pipes. It's essential to ensure your home plumbing and sewer lines don't get clogged.

You can easily avoid a costly sewage repair by changing a few simple F.O.G. disposal habits. It's important to scrape food scraps into your trash instead of always using your garbage disposal. Also, wait until your fats and oils have cooled, then pour them into a can or a plastic bottle for disposal. Remove F.O.G. from all cookware with a paper towel before washing. Put baskets/strainers in sink drains to catch food scraps and other solids and empty them into the trash.

"The buildup of Fats, Oils, Grease and Wax (F.O.G.) can eventually block your pipes. If this happens, raw sewage can back up into your residence or business." quote from Johnny Rogers, SRU F.O.G. Program Coordinator

Examples of Fats, Oil, Grease and Wax:

- Cooking oil and shortening
- Meat fats and pan drippings
- Dairy products, butter or margarine
- Oily sauces and salad dressing





everbridge Receive City Alerts By Text Specific to Your Neighborhood

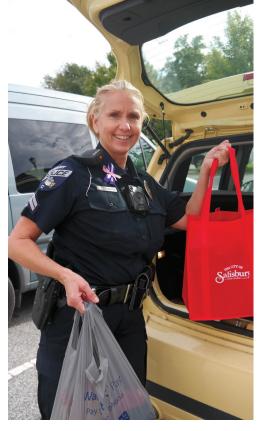
It's not too late to sign up to receive Nixle alerts from the City of Salisbury! The alerts are a community-wide notification system to inform residents about emergency situations and community advisories right at their fingertips.

Nixle alerts can be received via text, email, voice, web, and social media in an instant. All alerts are targeted geographically, allowing residents to receive localized, relevant information from the city. The Nixle system, available at no cost to citizens, will be most effective when a large number of Salisbury citizens subscribe. Standard messaging rates will apply

To customize the information you receive and the locations you receive it from, via text message and/or email, you must set up a free account. Open the Nixle app on your phone or go online to www.nixle.com to register. Once registered, you can personalize your locations and your language preferences, making the service fit your needs. You can also choose how you want to receive your information, whether by text over your mobile device or e-mail. Add as many locations as you would like at no additional cost.

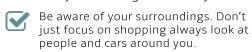
To receive text alerts, you have several options:

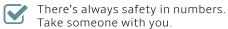
- 1. Text their Zip Code or SALISBURY to 888777
- 2. Visit www.nixle.com
- 3. Download the Everbridge Nixle app on your phone

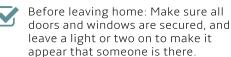


Tips for Holiday Safe Shopping

SPD Officer Rebecca Sexton shares tips on how to stay safe during Black Friday:







Attempt to shop during the day or park in a well-lit area while shopping at night. Make sure your vehicle is free from any clutter (what might be junk to you, could be a treasure to someone else. (Loose change in a tray, blotted bags with trash, etc.).

Ladies: Keep purse close to your body or carry your driver's license, cash and/or "one" credit card in your front

Men: Don't have wallet visible in your back pocket, just carry driver's license, cash and/or "one" credit card in front pocket.

Try to make one trip to your vehicle to store your shopping bags. A thief could be waiting in parking to see if you return into the store, and break into car while you're gone.

Returning Home: Be aware of your surrounding (suspicious people walking in the neighborhood).





We're sharing the #PositiveGossip that's going on @CitySalisburyNC!



CITY STAFF RESPONDS TO MICHAEL

Salisbury NC Fire Department, Salisbury Police Department and Salisbury Public Services staff have been hard at work all day throughout the City of Salisbury. In these times that we are tested, we thank you for your tireless efforts to continue to ensure the safety of our residents!

Posted October 12

www.facebook.com/CitySalisburyNC



SFD & DOMINOS TEST SMOKE ALARMS

As part of Fire Prevention Week, we teamed up with Dominos to give free pizza to homeowners who agree to smoke alarm tests or allow the fire department to install smoke alarms.

Tweeted October 9

www.twitter.com/SalisburyNCFire



CALL FOR ENTRIES: SCULPTURE SHOW 2019

The Salisbury Public Art Committee announces a Call for Entries for the 2019 #SalisburySculptureShow: http://salisburync.gov/SculptureShow. We invite sculptors to submit their outdoor pieces for consideration. Entering its 11th year, our show has earned regional and national recognition.

Tweeted October 9

www.twitter.com/CitySalisburyNC



OFFICERS & FIREFIGHTERS SAVE CHILD

SFD and @SalisburyNCPD working together to unlock a vehicle with a child locked inside. Access gained, no injuries.

Tweeted October 4

www.twitter.com/SalisburyNCFire



SPD & CITIZENS SHARE AT COFFEE SHOP

Thank you to everyone who stopped by Koco Java Coffee & Roastery to have Coffee with a Cop today! We enjoyed meeting and speaking with community members. And a special thanks to Koco Java for being such a great host for the event.

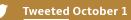
Posted October 3

www.facebook.com/SSalisburyNCPD



OCTOBER IS CRIME PREVENTION MONTH

The month of October is National Crime Prevention month and the Salisbury Police Department is challenging the entire #SalisburyNC community to make crime prevention a priority. #CrimePreventionMonth



www.twitter.com/SalisburyNCPD